



2018 Varsity Dance National Coaches Conference
 Sheraton DFW Hotel & Convention Center - Dallas, TX

FRIDAY, APRIL 13th

Location	Session	Speaker
Pre-Conference	8:30am - 11:30am	
Lobby	Registration/Check-In	
Room A	Understanding Dance Judging: UDA	
Room B	Understanding Dance Judging: NDA	
Welcome/Keynote	12:00pm - 1:00pm	
Main Room	Welcome Working as a Spirit Program: Create an Amazing Game Day Atmosphere	Varsity Corporate Jacque Genung-Koch
Session 1	1:15pm - 2:15pm	
Room A	Successfully Balancing Game Day and Competition: COLLEGE	Erin Alvarado
Room B	Preparing Dancers for the Future	Brittani Richards, Jenny Durbin Smith, & Heather Langham
Room C	Staging a Great Routine	Christina Leone
Room D	Training Your Team: POM	Jenny Eustice
Session 2	2:30pm - 3:30pm	
Room A	Veteran Coaches: Continued Growth & Improvement for Coaches in Year 8+	Valerie Potsos
Room B	New Dance Coaches / Rebuilding a Program	Jenny Black
Room C	Methods for Improving Strength & Technique in Dancers	Erin Alvarado
Room D	Teaching Hip Hop Skills	Carol Lloyd
Session 3	3:45pm - 4:45pm	
Room A	Building Program Value with Your Administration: HS	Christina Leone
Room B	Building Program Value with Your Administration: COLLEGE	Jacque Genung-Koch
Room C	Training Your Team: JAZZ	Melissa McGhee
Room D	Hip Hop Basics	Jenny Durbin Smith
Closing	5:00pm - 5:15pm	
Main Room	Closing – Announcements	Varsity Corporate
Social	8:30pm - 10:00pm	
Dining Room	Networking Social hosted by VSF	



2018 Varsity Dance National Coaches Conference
 Sheraton DFW Hotel & Convention Center - Dallas, TX

SATURDAY, APRIL 14th

Location	Session	Speaker
Morning Motivation	8:30am - 9:00am	
Main Room	Developing a Positive Team Culture	Valerie Potsos
SESSION 4	9:15am - 10:15am	
Room A	Beyond the Routine: Organizational Responsibilities	April Wagner
Room B	Staying Current with Dance	Melissa McGhee
Room C	Training Your Team: KICK	Heather Langham
Room D	Teaching Aerials	Erin Alvarado
SESSION 5	10:30am - 11:45am	
Room A	NDA Championships: Round Table	
Room B	UDA Championships: Round Table	
Room C	USA Championships: Round Table	
Room D	New Dance Coaches / Rebuilding a Program	Jenny Black
Room E	Methods for Improving Strength & Technique in Dancers	Heather Langham
KEYNOTE LUNCHEON	12:00pm - 1:15pm	
Main Room	Developing Impactful Leaders: The Art of Coaching	Ron Kellum
SESSION 6	1:30pm - 2:30pm	
Room A	Mental Health & Student Athletes	Valerie Potsos
Room B	Staging a Great Routine	Christina Leone
Room C	Training Your Team: POM	Jenny Eustice
Room D	Teaching Hip Hop Skills	Carol Lloyd
SESSION 7	2:45pm - 3:45pm	
Room A	Recruitment: Building Your Dance Program – HIGH SCHOOL	Jenny Black
Room B	Recruitment: Building Your Dance Program - COLLEGE	Jenny Eustice
Room C	Effective Team Building	Ron Kellum
Room D	Training Your Team: JAZZ	Melissa McGhee
CLOSING	4pm-4:15pm	